

## CONTACT

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# LAURA FUSON

Senior Designer  
and Strategist

## EDUCATION

### Graphic Design

Specs Howard School of Media  
April, 2009 - April 2010  
Outstanding Achievement Award

### Associate's of Arts & Associate's of Liberal Arts

Macomb Community College  
June, 2003 - July, 2008  
Honors for the Two Year College

### Fine Arts

Grand Valley State University  
August, 2002 - April, 2004

## EXPERTISE

Adobe Creative Suite  
Sketch  
UX/UI Design  
Information Architecture  
HTML5 / CSS3  
Animation  
Concept Development  
Illustration  
iWork  
Microsoft Office

## INTERESTS

Self-Proclaimed Vegan Chef  
Wildlife Enthusiast  
Amateur Printmaker  
Kayaking Aficionado

## PROFILE

Creative problem solving expert that cares about how things function as much as how things look.

## EXPERIENCE

### Moncur | Art Director

October, 2018 - Current

Art Director on various Fortune 500 company accounts that include UX/UI design, information architecture, website design, full branding, print materials, and marketing campaigns. Work collaboratively with Project Management, Copywriters, Front-end/Back-end Developers, and Creative Directors. Client-facing presentations to high-level decision makers. Mentor Junior Designers to evolve their capabilities. Won a Gold Dot Comm Award for best manufacturing website.

### Trademark Productions | Senior Graphic Designer

September, 2016 - July, 2018

Refined UX/UI practices on large complex website projects. Headed client relations during the discovery and design process. Provided developer support with visual guidance, brand guidelines, and code styling. Upheld QA by conducting multiple website audits. Managed an entry-level designer to ensure growth and learning in every aspect of design.

### Comcast Spotlight | Multimedia Designer

April, 2011 - August, 2016

Acquired valuable marketing and advertising animation skills. Managed multiple projects simultaneously with extremely tight deadlines in a fast-paced corporate environment. Integral part of a team that boosted production by 80% and serviced multiple top tier market demographic areas.

### Metro Imaging | In-House Graphic Designer

June, 2002 - April, 2011

